



★ DETROIT ★ HOME OPENER ★ FESTIVAL ★



SPORTS
EATS
BEATS



DETROIT'S LARGEST OPENING DAY PARTY

THURSDAY 6TH
APRIL
9AM

SPONSORSHIP
OPPORTUNITIES

www.DetroitHomeOpener.com



PROCEEDS BENEFIT



LEGENDS

2023 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000

VERTICAL TRUSS BANNERS BOOKENDING EITHER SIDE OF MAIN STAGE
INCLUSION OF COMPANY LOGO ON LED BILLBOARDS NAMES AS PRESENTER
INCLUSION OF COMPANY LOGO ON WEBSITE FOR 1 YEAR INCLUDING HYPERLINK
INCLUSION OF COMPANY LOGO ON EVENT VIDEO SCREENS AS PRESENTER
COMPANY NAME & LOGO INCLUDED IN ALL EVENT COMMUNICATION (SOCIAL MEDIA, E-BLASTS, PRESS RELEASES & VIDEO EVENT) AS PRESENTER
4 FENCE SPACES TO HANG COMPANY BANNER (LIMITED TO 8FT MAX)
SPONSOR MENTIONS BY MAIN STAGE EVENT EMCEE AS PRESENTING SPONSOR
10X10 ACTIVATION AREA ON FESTIVAL FIELDS TO PROMOTE YOUR BRAND
35 VIP EVENT PASSES WITH DEDICATED AREA

GRAND SLAM SPONSOR \$10,000

STAGE BANNER IN FRONT OF MAIN STAGE
INCLUSION OF COMPANY LOGO ON LED BILLBOARDS
INCLUSION OF COMPANY LOGO ON WEBSITE FOR 1 YEAR INCLUDING HYPERLINK
COMPANY NAME & LOGO INCLUDED IN ALL EVENT COMMUNICATION (SOCIAL MEDIA, E-BLASTS, PRESS RELEASES & VIDEO EVENT)
2 FENCE SPACES TO HANG COMPANY BANNER (LIMITED TO 8FT MAX)
SPONSOR MENTIONS BY MAIN STAGE EVENT EMCEE
10X10 ACTIVATION AREA ON FESTIVAL FIELDS TO PROMOTE YOUR BRAND
25 VIP EVENT PASSES WITH DEDICATED AREA

PLATINUM SPONSOR \$7,500

BANNERS' INCLUSION ON LIVE BROADCAST BOOTH W/CHANNEL 95.5
INCLUSION OF COMPANY LOGO ON MULTIPLE LED BOARDS

INCLUSION OF COMPANY LOGO ON WEBSITE FOR 1 YEAR INCLUDING HYPERLINK
INCLUSION OF COMPANY LOGO ON EVENT VIDEO SCREENS
COMPANY NAME & LOGO INCLUDED IN
EVENT COMMUNICATION (SOCIAL MEDIA,
E-BLASTS, COMMERCIALS LEADING INTO
EVENT ON MOJO IN THE MORNING AND
CHANNEL 95.5 HOSTED BY SPIKE)
SPONSOR MENTIONS BY EVENT EMCEE
25 VIP EVENT PASSES



TITANIUM SPONSOR \$5,000

HORIZONTAL TRUSS BANNER OVERHEAD ACROSS STAGE FRONT
INCLUSION OF COMPANY LOGO ON LED BILLBOARDS
INCLUSION OF COMPANY LOGO ON WEBSITE WITH HYPERLINK
INCLUSION OF COMPANY LOGO ON EVENT VIDEO SCREENS
COMPANY NAME & LOGO INCLUDED IN ALL EVENT COMMUNICATION (SOCIAL MEDIA, E-BLASTS, PRESS RELEASES, & VIDEO EVENT)
2 FENCE SPACES TO HANG COMPANY BANNER (LIMITED TO 8FT MAX)
SPONSOR MENTIONS BY 2ND STAGE EVENT EMCEE
10X10 ACTIVATION AREA ON FESTIVAL FIELDS TO PROMOTE YOUR BRAND
15 VIP EVENT PASSES



VENDORS



VENDORS

FOOD VENDOR STARTING AT \$1,000

- (10'X10' SPACE) WILL BE PROVIDED ON FESTIVAL GROUNDS
ADDITIONAL SPACE MIGHT BE AVAILABLE, PLEASE TALK TO VINNY FONTANA
586-822-8317 IF YOU THINK YOU WILL NEED MORE SPACE.
- ALL FEES MUST BE SUBMITTED AT THE TIME OF APPLICATION.
- VENDORS REMAIN RESPONSIBLE TO PULL A TEMPORARY HEALTH PERMIT
FOR THE EVENT UNLESS THEY POSSESS A STFU LICENSE.
- A DETROIT VENDORS PERMIT WILL ALSO NEED TO BE PULLED, WE WILL FILE
THE PERMIT FOR YOU AND IT IS INCLUDED IN THE FEE.
- CANOPIES, TABLES/CHAIRS, ADDITIONAL SPACE AND ELECTRIC
ARE AVAILABLE FOR AN ADDITIONAL FEE.
- LOGO INCLUSION WITH HYPERLINK ON WEBSITE AND MEDIA
HIGHLIGHTING YOUR BRAND.

RETAIL VENDOR STARTING AT \$750

- (10'X10' SPACE) WILL BE PROVIDED ON FESTIVAL GROUNDS
ADDITIONAL SPACE MIGHT BE AVAILABLE, PLEASE TALK TO VINNY FONTANA
586-822-8317 IF YOU THINK YOU WILL NEED MORE SPACE.
- ALL FEES MUST BE SUBMITTED AT THE TIME OF APPLICATION.
- A DETROIT VENDORS PERMIT WILL NEED TO BE PULLED, WE WILL FILE
THE PERMIT FOR YOU AND COST IS INCLUDED IN THE FEE.
- CANOPIES, TABLES/CHAIRS, ADDITIONAL SPACE AND ELECTRIC ARE ALSO
AVAILABLE FOR AN ADDITIONAL FEE.
- LOGO INCLUSION WITH HYPERLINK ON WEBSITE AND MEDIA
HIGHLIGHTING YOUR BRAND



CONTACT



VINNY FONTANA



FONTANAEVENTSLLC@GMAIL.COM



586-822-8317

THURSDAY 6TH
APRIL 6
9AM

VITAL

JEM

PROCEEDS BENEFIT



FONANA
EVENTS

LEGENDS

SPONSORSHIP OPPORTUNITIES



DIAMOND SPONSOR \$2,500

INCLUDES VIP ENTRY FOR 17 GUESTS
INCLUSION OF COMPANY LOGO ON WEBSITE WITH HYPERLINK
INCLUSION ON SOCIAL MEDIA EVENT INVITE WITH HYPERLINK
2 DEDICATED SOCIAL MEDIA POSTS
2 DEDICATED SOCIAL MEDIA REELS HIGHLIGHTING BRAND
INCLUSION OF LOGO ON EVENT VIDEO SCREENS
COMPANY BANNER ON FENCING (TWO AT 8FT MAX)

GOLD SPONSOR \$1,500

INCLUDES VIP ENTRY FOR 12 GUESTS
INCLUSION OF COMPANY LOGO ON WEBSITE WITH HYPERLINK
INCLUSION ON SOCIAL MEDIA EVENT INVITE WITH HYPERLINK
1 DEDICATED SOCIAL MEDIA POST
INCLUSION OF LOGO ON EVENT VIDEO SCREENS
COMPANY BANNER ON FENCING (ONE AT 8FT MAX)

SILVER SPONSOR \$1,000

INCLUDES VIP ENTRY FOR 10 GUESTS
INCLUSION OF COMPANY LOGO ON WEBSITE WITH HYPERLINK
1 DEDICATED SOCIAL MEDIA POST
INCLUSION OF LOGO ON EVENT VIDEO SCREENS

BRONZE SPONSOR \$500

INCLUDES VIP ENTRY FOR 5 GUESTS
INCLUSION OF COMPANY LOGO ON WEBSITE WITH HYPERLINK
INCLUSION OF LOGO ON EVENT VIDEO SCREENS



BUS ACCOMMODATIONS

INCLUDES EXPRESS ENTRY FOR YOUR GUESTS OFF OF BUS
INCLUSION OF COMPANY LOGO ON WEBSITE W/HYPERLINK
INCLUSION OF LOGO ON EVENT VIDEO SCREENS
GIVE US A CALL TO SET UP YOUR GROUP.

VINNY FONTANA 586-822-8317

PLEASE EMAIL YOUR HI-RES LOGOS TO: INFO@DETROITHOMEOPENER.COM